

# HIGH-TECH GENERAL COUNSEL FORUM

## EVENT SCHEDULE

### SPONSORS

LATHAM & WATKINS<sup>LLP</sup>



SIMPSON THACHER & BARTLETT LLP

### EVENT CO-CHAIRS

Dan Carl, *Vice President, General Counsel and Secretary, Sybase, Inc.*

David Nation, *Senior Vice President of Corporate Affairs, General Counsel and Secretary, Bentley Systems, Inc.*

### HOSTED BY:

Business Software Alliance (BSA)

### ATTIRE:

Business Casual

### WEDNESDAY, OCTOBER 21, 2009

6:00 pm

#### WELCOME RECEPTION AND DINNER

*Union Square Ballroom, Omni San Francisco Hotel*

Keynote Speaker: Philip K. Howard, author, *Life Without Lawyers* and *The Death of Common Sense*

### THURSDAY, OCTOBER 22, 2009

*All events held in Julia Morgan Ballroom, Merchants Exchange Building*

8:30 am

#### BREAKFAST BUFFET

9:00 am – 10:00 am

#### OPENING REMARKS AND KEYNOTE

Technology and Innovation: A View from a Washington Newcomer

Roberta Katz, *Special Advisor for Technology to the Assistant Attorney General, Antitrust Division, US Department of Justice*

10:00 am – 11:30 am

#### ANTITRUST: THE NEXT WAVE

*Panel Sponsored and Organized by Latham & Watkins*

The Obama Administration is likely to chart a different course on antitrust issues, including single-firm conduct, and the new Justice Department leadership has already indicated an interest in the issue of antitrust in

technology markets. Likewise, the European Union, which will see new leadership this year, has continued to demonstrate a high degree of interest in antitrust and software issues. When it comes to antitrust policy and enforcement, what do these new administrations on both sides of the Atlantic mean for high-tech general counsel and their companies?

MODERATOR: Brad Smith, Senior Vice President, General Counsel & Corporate Secretary, Microsoft Corporation

PANELISTS:

Pascal W. Di Fronzo, *Senior Vice President, General Counsel & Secretary*, Autodesk, Inc.

Richard A. Feinstein, *Director, Bureau of Competition*, Federal Trade Commission

Dr. Philip Marsden, *Director, Competition Law Forum and Senior Research Fellow*, British Institute of International and Comparative Law

Dan Wall, Partner, *Chair of Global Antitrust and Competition Practice Group*, Latham and Watkins LLP

11:30 am – 11:45 am

NETWORKING BREAK

11:45 am - 12:45 pm

LUNCHEON

12:45 pm – 2:15 pm

NEW FRONTS IN INTELLECTUAL PROPERTY: MIXED-SOURCE DEVELOPMENT AND THE HIGH-TECH GENERAL COUNSEL

*Panel Sponsored and Organized by Simpson Thacher & Bartlett*

The popularity of mixed-source development brings with it a whole new realm of opportunities and challenges for high-tech general counsel, who must now oversee a broad array of licenses and license types in the course of their company's software development. Experts discuss what the growing trend in mixed-source development means for high-tech companies' top legal officers.

MODERATOR: Laura Fennell, Senior Vice President, General Counsel and Secretary, Intuit Inc.

PANELISTS:

Karen Cottle, *Senior Vice President, General Counsel & Secretary*, Adobe Systems

Michael Cunningham, *Executive Vice President and General Counsel*, Red Hat

Jeff Ostrow, Partner, *Chair of West Coast Intellectual Property Transactional, Practice*, Simpson Thacher & Bartlett LLP

Timothy F. Taich, *Vice President and General Counsel*, Activant Solutions Inc.

2:15 pm – 3:00 pm

#### NETWORKING BREAK

3:00 pm – 4:30 pm

#### JUST HOW PRIVATE? THE NEW FRONT IN DATA PRIVACY

*Panel Sponsored and Organized by O'Melveny and Myers*

The explosion of new technologies has engendered a new set of issues surrounding consumer privacy. In the world of Facebook, Twitter, and Google, who owns consumers' most personal communications and data, and how can we be sure they are kept securely? Industry and government experts on both sides of the Atlantic discuss how the private and public sectors will confront a whole new era of privacy concerns.

MODERATOR: Dan Cooperman, *Senior Legal Advisor and Counsel*, Apple Inc.

#### PANELISTS:

Jim Dempsey, *Vice President for Public Policy*, Center for Democracy & Technology

Tim Muris, *Of Counsel*, O'Melveny & Myers LLP, and *Former Chairman*, Federal Trade Commission

Ted Ulyot, *Vice President and General Counsel*, Facebook, Inc.

Nicole Wong, *Deputy General Counsel*, Google Inc

4:30 pm – 5:30 pm

#### OPEN ROUNDTABLE DISCUSSION

5:30 pm – 6:15 pm

#### NETWORKING RECEPTION

6:15 pm – 8:30 pm

#### DINNER AND KEYNOTE SPEAKER

Honorable David Kappos, *Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office*