



EVENT SCHEDULE

AS OF 11-14-11

MONDAY, NOVEMBER 14

Travel day and opportunity for members to do business in region

TUESDAY, NOVEMBER 15

11:00 am – 1:00 pm	Press Briefing and Luncheon on Certification in Standards-based SAM (CSS(O)) <i>Oberoi Hotel, The Connaught</i> Event is open to invited media guests.
4:00 – 5:45 pm	Registration <i>Oberoi Hotel lobby, Duty Manager Desk near bookstore</i>
6:00 pm	Depart Oberoi Hotel for Roosevelt House <i>Main lobby; group transported via coach</i>
6:30 – 8:30 pm	Welcome Reception and Dinner Hosted by Ambassador A. Peter Burleigh <i>Roosevelt House</i>

WEDNESDAY, NOVEMBER 16

8:00 – 10:00 am	Breakfast Briefing with US Embassy officials and BSA staff <i>Oberoi Hotel, The Connaught</i>
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MEETINGS FOR GENERAL COUNSEL AND SP&O MEMBERS		MEETINGS FOR SENIOR EXECUTIVES, APAC AND REGIONAL MEMBERS	
9:30 am	Depart Oberoi Hotel for meetings <i>Main lobby</i>	9:30 am	Depart Oberoi Hotel for meetings <i>Main lobby</i>
10:30 – 11:15 am	Confirmed Meeting: Anup Wadhawan Joint Secretary, Commerce	10:00 – 11:00 am	Confirmed Meeting: Dr. Gulshan Rai, Head of Cybersecurity and E-laws
11:30 am	Confirmed Meeting: Sachin Pilot, Minister of State for IT		
12:30 pm	Confirmed Meeting: Mr. PK Chaudhary, Secretary, DIPP		
1:00 – 1:45 pm	BSA Delegation Luncheon <i>Oberoi Hotel, The Connaught</i>		
2:00 – 3:00 pm	<p>Cross-industry IP Taskforce Roundtable <i>Oberoi Hotel, Nilgiri</i></p> <p>Event is open to BSA members and invited guests.</p> <p>BSA members and invited Indian industry leaders will develop a common voice for fighting piracy and counterfeiting, exploring strategies focused on a national IPR policy and a national IP task force.</p>		
MEETINGS FOR GENERAL COUNSEL AND SP&O MEMBERS		MEETINGS FOR SENIOR EXECUTIVES, APAC AND REGIONAL MEMBERS	
		3:15 pm	Depart Oberoi Hotel for meeting <i>Main lobby</i>
		4:00 – 4:45 pm	Confirmed Meeting: N. Ravi Shankar, Additional Secretary, Department of IT



5:00 pm	Registration and Networking Reception <i>Oberoi Hotel, Ballroom</i>
6:00 – 8:30 pm	Growing India's IT Ecosystem Presented by BSA and the Department of IT <i>Oberoi Hotel, Ballroom</i> Event is open to invited guests and members of the media. An evening recognizing industry and government partnership and celebrating India's IT growth and innovation. BSA will release a joint report detailing current partnership efforts with the Government of India's Department of IT and will preview BSA's Certification in Standards-based SAM (CSS(O)). Invited Keynotes: <ul style="list-style-type: none">• Mr. Shankar Aggrawal, Additional Secretary, Department of IT• Mr. Som Mittal, President, NASSCOM (National Association of Software and Services Companies) Recognition: <ul style="list-style-type: none">• State Government of Karnataka• State Government of Andhra Pradesh• Symphony Services

THURSDAY, NOVEMBER 17

8:30 – 10:30 am	Breakfast Roundtable: Managing Software Assets in the Information Economy — introducing CSS(O) <i>Oberoi Hotel, Nilgiri</i> Event is open to BSA members and invited guests. This roundtable discussion will feature Indian technology companies, audit firms and BSA staff to discuss a new ISO aligned SAM certification by BSA – CSS(O) (Certification in Standards-based SAM for Organizations). CSS(O) provides organizations with the credibility in the marketplace and assurance they need that they are adopting internationally recognized practices endorsed by major software publishers. To facilitate the certification, some of world's leading audit firms have joined this BSA initiative by becoming qualified to offer independent CSS(O) audits along with qualified ISO SAM experts who have gained the credentials in assisting organizations to implement effective best practices. India is the first country where this certification is being launched.
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Presenters:

- Sudhir Singh Dungarpur, Partner, KPMG
- Abhay Gupte, Senior Director, Deloitte Touche Tohmatsu India
- Jodie Kelley, General Counsel and Vice President of Anti-Piracy, BSA
- Ameet Nivsarkar, Vice President, NASSCOM
- Vijaya Shanker, Vice President of Managed Services and Global IT, Symphony Services

	MEETINGS FOR GENERAL COUNSEL AND SP&O MEMBERS		MEETINGS FOR SENIOR EXECUTIVES, APAC AND REGIONAL MEMBERS
9:30 am	Depart Oberoi Hotel for Meetings <i>Oberoi Lobby</i>		
10:30 – 11:30 am	Confirmed Meeting: Sam Pitroda, Chairman of National Innovation Council	11:00 am – 12:30 pm	Innovation Briefing <i>Oberoi Hotel, Nilgiri</i> Event is open to BSA members and invited guests. A discussion on India’s ambitious e-governance and IT infrastructure development plans, its meaning for the IT sector in India and the opportunities for global IT companies to assist in these efforts. Presenters: <ul style="list-style-type: none"> • Mr. Ashok Pal Singh, Deputy Director General of the UIDAI (Unique Identification Authority of India) • Mr. B.K. Syngal, Principle, Dua Consulting
11:45 am– 12:30 pm	Confirmed Meeting: Milind Deora, Minister of State for IT		
12:45 – 2:00 pm	BSA Industry Roundtable Luncheon with the Federation of Indian Chambers of Commerce and Industry (FICCI): Growing Indian IT Competitiveness <i>Oberoi Hotel, The Connaught</i> BSA members and members of FICCI will participate in a moderated discussion on the steps needed to continue to grow India’s technology ecosystem. The output of this discussion will be a joint BSA/FICCI white paper that can be shared with government audiences and details key IT sector needs identified by global and Indian IT companies.		



	MEETINGS FOR GENERAL COUNSEL AND SP&O MEMBERS		MEETINGS FOR SENIOR EXECUTIVES, APAC AND REGIONAL MEMBERS
		2:15 pm	Depart Oberoi Hotel for Meeting <i>Oberoi Lobby</i>
3:00 – 4:00 pm	Confirmed Meeting: V.K. Garg, Joint Secretary, Central Board of Excise & Customs	3:00 – 3:45 pm	Confirmed Meeting: DV Prasad, Joint Secretary, DIPP, Ministry of Commerce
5:00 – 5:45 pm	Confirmed Meeting: Veerappa Moily, Cabinet Minister of Corporate Affairs	4:15 – 6:30 pm	BSA Regional Roundtable
7:00 pm	Depart Oberoi via private coach for BSA Member Dinner Advance reservation requested <i>Oberoi Lobby</i>		
7:30 pm	BSA Member Dinner <i>Bukhara</i> Conclusion of BSA Global Strategy Summit		

FRIDAY, NOVEMBER 18

9:00 am – 1:30 pm	Delhi Site-Seeing Tour <i>Advance reservation requested</i> <i>Depart Oberoi Lobby at 9:00 am</i>
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