Every day, software unlocks new insights from the world around us and brings to life the devices and services that enrich our lives. And with each innovation, our ability to navigate global challenges grows stronger.

Today’s economy relies on software to thrive. Members of BSA | The Software Alliance provide the tools that produce cutting-edge cloud services, data analytics, lean manufacturing, cybersecurity solutions, as well as other digital capabilities and enhancements to businesses of all sizes to assist in generating innovative industries and create new, highly compensated jobs.

BSA’s 50 state advocacy program engages directly on behalf of enterprise software companies in state capitals throughout the nation on policy priorities while closely monitoring and reporting on general business and technology issues to help keep members informed.