POSITION DESCRIPTION

Position: Director, Legislative Strategy
Department: Legislative Strategy
Location: Washington, DC
Reports to: Vice President, Legislative Strategy

Summary:

BSA | The Software Alliance (www.bsa.org) is the leading advocate for the global software industry before governments and in the international marketplace. Its members are among the world’s most innovative companies, creating software solutions that spark the economy and improve modern life. With headquarters in Washington, DC, and operations in more than 30 countries, BSA pioneers compliance programs that promote legal software use and advocates for public policies that foster technology innovation and drive growth in the digital economy.

BSA is currently seeking an experienced government relations professional to drive legislative efforts for the organization. The individual will represent BSA and its member companies before the U.S. Congress and with federal agencies. The ideal candidate has experience and working relationships with Members of Congress, their staffs and relevant federal agencies, is extremely organized, detail oriented and analytical. A strong understanding of the software industry and a history working in some or all of BSA’s key issue areas – data privacy and security, international data flows, intellectual property, international trade, cybersecurity, artificial intelligence, workforce issues – is a plus. This position will report to the Vice President, Legislative Strategy and work closely with the Director, Legislative Strategy and the BSA policy team to develop government relations strategies and implement plans to advance BSA’s global advocacy agenda.

Professional Experience and Qualifications:

- Bachelor’s degree required; Law or other relevant graduate degree a plus.
- Minimum 5-10 years’ relevant work experience.
- Understanding of BSA’s key issue areas – data privacy and security, international data flows, intellectual property, international trade, cybersecurity, artificial intelligence, workforce issues.
- Demonstrated ability to organize policy and social events, roundtable discussions, and other group activities.
- Experience on Capitol Hill and/or in an Administration required; experience in the private sector representing clients before policymakers a plus.
- Politically savvy with relevant and established contacts and relationships.
- Strong communication (written and verbal), interpersonal and engagement skills.
• Articulates thoughts clearly and effectively demonstrating an understanding of the issues, challenges and how to navigate to achieve progress toward desired outcomes.
• Experience working with diverse coalitions and ability to develop and facilitate strategy across a network of internal and external partners.
• Results driven, action-oriented self-starter.
• Ability to multitask, stay organized, meet commitments, deadlines and deliver results on time.

Key Responsibilities:

• Develop and execute legislative strategies to achieve BSA policy goals.
• Serve as a BSA representative for building and maintaining relationships with Members of Congress and their staffs.
• Work closely with the VP, Legislative Strategy and Director, Legislative Strategy.
• Drive and deliver, government relations activities to advance legislation and generate legislative activity to achieve specific policy goals.
• Design and implement events for Members of Congress and staff focused on key BSA issue areas and relationship development.
• Serve as a key contributor to the successful development and execution of BSA member and executive events and fly-ins.
• Maintain close relations with BSA member companies.
• Use and develop relationships with other industry groups and organizations to build coalitions and partnerships to achieve policy goals
• Build upon existing knowledge and understanding of the software industry and BSA's key issue areas – including intellectual property, international trade, data, security, privacy, procurement and workforce issues.
• Help ensure BSA member companies are active in discussing and formulating action plans to support BSA strategic goals and are kept abreast of ongoing initiatives and activities.
• Help manage BSA's Political Action Committee:
  o Working with the VP, Legislative Strategy, develop and implement strategic PAC engagement plan.
  o Execute BSA PAC fundraising events and activities.
• Other work and projects as required or assigned.

About BSA Benefits:

BSA recognizes that benefits play an important role in your selection of an employer. We offer generous benefits including many unique benefits and perks to our employees in locations around the world and encourage everyone to live a healthy, balanced life. Our comprehensive benefits include:

• Generous health, disability and life insurance
• Exceptional 401k plan employer contributions
• Year-end office shut down between Christmas and New Year’s
• Three weeks’ paid sabbatical every five years
• Generous paid maternity and bonding leave
• Emergency backup child care
• Health/Fitness and Financial/Tax Advice allowance
• Professional development, continuing education (including tuition reimbursement) and training
• Casual dress
• And much more!

How to Apply:

To apply for this position, please submit your resume and cover letter to careers-americas@bsa.org. Include the position title and location in your Subject Line.

BSA is an Equal Opportunity Employer and values diversity. We embrace and reflect diversity in our staff and seek skilled individuals who are motivated and passionate about the industry, our work and expansive community.

Thank you for your interest in career opportunities at BSA | The Software Alliance!

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