



March 27, 2023

The Honorable Jack Bailey  
402 James Senate Office Building  
11 Bladen Street  
Annapolis, MD 21401

Dear Senator Bailey:

BSA | the Software Alliance is the leading advocate for the global software industry. Our members are enterprise software companies that create the business-to-business technologies that other businesses use. For example, BSA members provide transforming tools including cloud storage services, customer relationship management software, human resource management programs, identity management services, and collaboration software. Privacy and security protections are fundamental parts of BSA members' processes. Furthermore, their business models do not depend on monetizing users' data.

We strongly encourage policymakers to take every opportunity to modernize all kinds of digital infrastructure through cloud solutions and technology solutions like the ones below. These tools can ease processes for citizens, shorten timelines for design and construction projects, and secure the state's data.

We recommend the following areas in which Maryland, working with industry and other stakeholders, should focus on making its resources and infrastructure highly resilient, accessible, and protected by signing SB10, relating to the electronic or digital format for certain licenses or stamps made available by the Department of Natural Resources.

**Expanding Federal 21<sup>st</sup> Century Integrated Digital Experience Act (IDEA)**: Federal 21<sup>st</sup> Century Integrated Digital Experience Act (IDEA), a 2018 federal law requiring federal government agencies modernize their websites and applications to be consistent and mobile-friendly. The law also requires the digitization of services and forms and acceleration of the use of e-signatures and remote online notarization (RON). This can make everything from buying a house or tractor easier to facilitating the upgrades of state systems. IDEA is a vital approach that can accelerate the digital transformation and modernization of state government services, in all departments including the Department of Natural Resources.

Thank you for the opportunity to share our views and we look forward to working with you.

Sincerely,

Manager, State Advocacy