



## Comparison of selected Digital Trade Provisions in the United States-Mexico-Canada Agreement (USMCA) and the Trans-Pacific Partnership (TPP)

How is USMCA Stronger than TPP?	USMCA Digital Trade Chapter	TPP/CPTPP E-Commerce Chapter
<ol style="list-style-type: none"> <li>1. The USMCA increases predictability for American consumers and businesses by declaring the APEC CBPRs framework a “valid mechanism” to facilitate cross-border data transfers. TPP did not provide this recognition.</li> <li>2. The USCMA aligns the legal framework for digital trade exceptions in the USMCA with the corresponding framework in WTO agreements, thereby increasing certainty regarding the legal application of this framework.</li> <li>3. The USMCA helps the US banking sector in foreign markets by extending to financial services the prohibition on cross-border data transfer restrictions. TPP did not provide those same protections to financial services.</li> <li>4. The USMCA strengthens IP protection for American software by extending to algorithms the prohibition on forced transfer or disclosure of software source code. TPP did not do so.</li> <li>5. The USMCA reflects the US legal framework of liability and safe harbors for certain digital service providers, as defined in US law.</li> <li>6. The USMCA is designed to bolster America’s competitive edge in artificial intelligence and data analytics, by promoting access to government-generated public data.</li> <li>7. The USMCA will bolster America’s cyber defense, while deterring other countries from citing cybersecurity as a pretext for disguised trade restrictions and market access barriers.</li> </ol>	<ol style="list-style-type: none"> <li>1. <b>TPP Plus:</b> Includes provisions on Personal Information Protection that are more detailed than TPP. USMCA reflects <u>OECD and APEC norms</u> and recognizes <u>APEC CBPRs</u> as a “valid mechanism” to permit cross-border data transfers while protecting privacy. TPP did not recognize APEC CBPRs.</li> <li>2. <b>TPP Plus:</b> Requires Parties to permit cross-border data transfers, and limits exceptions to those <u>necessary to achieve legitimate public policy goals</u>. TPP was less clear.</li> <li>3. <b>TPP Plus:</b> Includes a general restriction on data localization requirements without a specific exception, relying instead on the general exception (<u>no TPP carve-out for the financial services sector</u>);</li> <li>4. <b>TPP Plus:</b> Prohibits forced transfer or disclosure of software source code <u>or algorithms</u>. TPP did not cover algorithms.</li> <li>5. <b>TPP Plus:</b> Includes a new provision on interactive computer services related to <u>non-IP liability and safe harbors</u>, consistent with section 230 of the Communications Decency Act. TPP did not contain this provision.</li> <li>6. <b>TPP Plus:</b> Includes a provision to promote <u>open government data</u>. TPP did not contain this provision.</li> <li>7. <b>TPP Plus:</b> Expands cybersecurity provisions by using stronger language and calls for a <u>“risk-based approach” to cybersecurity</u> drawn from NIST’s Cybersecurity Framework, rather than “prescriptive regulations.” TPP’s provisions were more limited.</li> </ol>	<ol style="list-style-type: none"> <li>1. Includes limited provisions on Personal Information Protection, without referencing the OECD privacy principles or APEC CBPRs.</li> <li>2. Requires Parties to permit cross-border data transfers, and limits exceptions to those required to achieve legitimate public policy goals;</li> <li>3. Includes a general restriction on data localization, and limits exceptions to those required to achieve legitimate public policy goals. Also includes a carveout for financial services companies (i.e., US financial services did not receive benefits of the data localization restriction);</li> <li>4. Prohibits forced transfer or disclosure of software source code;</li> <li>5. No provision on interactive computer services;</li> <li>6. No provision on open government data;</li> <li>7. Includes limited provisions on cybersecurity without reference to the NIST Cybersecurity Framework.</li> </ol>