

Joint Industry Statement on the Digital Omnibus on AI calling for a swift agreement with simplification at its core

Brussels, Friday 10 April, 2026

The undersigned industry associations represent a broad spectrum of companies operating across Europe and beyond, spanning the entire **AI value chain**. Our members are at the forefront of **transformative advances in AI technologies**, which generate substantial benefits to the **EU's economy and society**.

On 19 November 2025, the European Commission presented its **Digital Omnibus on AI**, delivering on the objectives of its Communication on a Simpler and Faster Europe to promote “**unprecedented simplification measures** that aim to radically lighten the regulatory load”. In line with the **Letta and Draghi reports**, the proposal promotes forward-looking, innovation-driven policies to strengthen the European Union's **competitiveness**, reduce **regulatory burdens**, and uphold its **core values**. We, the signatories of this joint statement, welcome this initiative and share the Commission's commitment to a **clear, simple and innovation-friendly implementation** of the AI Act, as set out in the AI Continent Action Plan and the Apply AI Strategy. The **AI Omnibus** is an important step in the right direction.

As both co-legislators adopted their respective positions, we call on them to swiftly reach a final agreement, support a highly ambitious text, and ensure that **regulatory simplification remains at its core**. We welcome the alignment between both the European Parliament and the Member States regarding **fixed compliance deadlines** for high-risk AI systems, and we fully support the Parliament's amendment to move Section A of Annex I into Section B in order to **streamline overlaps with existing EU sectorial legislation**, avoid unnecessary duplication, and support a clear and integrated conformity pathway. These approaches not only uphold the essence of simplification but also preserve high safety standards while improving legal certainty, regulatory efficiency, and predictability for innovation.

However, we strongly encourage policymakers to consider some **key targeted adjustments** to retain the initial ambition of the simplification agenda, as well as to ensure that the framework is genuinely innovation-friendly and technology-neutral. We urge co-legislators to adopt a pragmatic simplification approach by not only maintaining the European Commission's proposed **grace period for generative AI labelling** under **Article 50(2)**, but also extending it to a more **realistic period of 12 months**. EU negotiators should also extend the grace period to the **labelling requirements** set out in **Article 50(4)**. Finally, the provision must be extended to cover **new systems on the market**. The grace period is currently limited to AI systems already on the market before **2 August 2026** and therefore does not provide legal certainty for systems placed on the market after that date. Without such adjustments, these unclear obligations, pending the development of a Code of Practice and guidance from the AI Office, risk creating inconsistency, legal uncertainty, and delays to product releases (and thus AI innovation in Europe).

Furthermore, we fully support both the principle and the importance of the proposals for the prohibition of AI systems used for “nudification”, non-consensual intimate imagery (NCII), and child sexual abuse material (CSAM). When addressing this issue, policymakers should ensure **consistency with the European Commission's guidelines on prohibited practices under the AI Act**.

Finally, we recommend returning to the Commission's proposal to allow **AI systems not classified as high-risk to be exempt from registration in the EU database**. This approach would streamline compliance and reduce disproportionate burdens on companies and enforcement authorities, while preserving the risk-based approach of the EU AI Act.

These simplification efforts are essential to ensuring that the implementation of the AI Act is smooth, predictable, and conducive to innovation, thereby enabling Europe to strengthen its position as a global leader in AI and to pursue a safe and effective AI-first approach.

We look forward to continuing to work constructively with EU policymakers in support of these shared objectives.

Your sincerely,

The undersigned:

ACT – The App Association

American Chamber of Commerce to the European Union (AmCham EU)

Association des Services Internet Communautaires (ASIC)

Association of the Internet Industry (ECO)

Business Software Alliance

Chamber of Progress

Computer & Communications Industry Association (CCIA Europe)

Developers Alliance

DOT Europe

European Association of Internet Services Providers (EuroISPA)

European Automotive Manufacturers' Association (ACEA)

Federation of European Data and Marketing (FEDMA)

German Association for the Digital Economy (BVDW)

ITI, Information Technology Industry Council

Union of Entrepreneurs and Employers (ZPP)

