April 14, 2021

The Honorable Timothy Grayson  
California Assembly  
P.O. Box 942849,  
Sacramento, CA 94249-0014  

Dear Assemblymember Grayson:

On behalf of BSA | The Software Alliance,¹ I am writing in support of AB1037 and utilization of digital construction technologies as a means of reducing waste, inefficiency, cost overruns, and improving delivery times and project quality. This proposal would greatly aid economic recovery from the COVID-19 global pandemic and the people of California.

BSA is the leading advocate for the enterprise software industry domestically and globally. Our members create the technologies that power the businesses of other companies and enable the digital transformation of industry sectors across the economy. BSA members provide cloud infrastructure services, customer relationship management software, human resources management programs, identity management services, and online collaboration software.

The nation– and your state – are poised for economic recovery once the pandemic and its associated risks to public health subside. Adoption of critical digital tools has been essential for weathering the pandemic, allowing people to work and shop from home when able – and many of these same technologies can play an outsized role in the anticipated recovery.

We strongly encourage policymakers to take this opportunity to modernize infrastructure and leave a legacy that will improve the lives of Americans for decades to come. By leveraging technology in the design, construction, and operation of infrastructure, federal state and local governments can help spur economic growth and job creation, incentivize domestic investment, and meet the current and future needs of the American public.

Thank you for the opportunity to share our views and we look forward to working with you.

Sincerely,

Tom Foulkes  
Senior Director, State Advocacy

¹ BSA’s members include: Adobe, Atlassian, Autodesk, Bentley Systems, Box, CNC/Mastercam, DocuSign, IBM, Informatica, MathWorks, Microsoft, Okta, Oracle, PTC, Salesforce, ServiceNow, Siemens Industry Software Inc., Sitecore, Slack, Splunk, Trend Micro, Trimble Solutions Corporation, Twilio, and Workday.