Promoting American Agriculture
The USMCA will help farmers access foreign markets and enhance productivity through innovative software solutions. For example, these rules safeguard the ability to develop accurate weather forecasts drawn from data collected across borders — helping farmers optimize planting and harvesting.

Powering American Manufacturing
The USMCA will help manufacturers compete and grow in a global market. Automakers using the industrial cloud can connect with parts suppliers across North America — making American manufacturing more competitive vis-a-vis overseas competitors.

Bolstering Cybersecurity
The USMCA raises the level of cybersecurity protection across North America, effectively helping secure American citizens’ and companies’ sensitive data and trade secrets from malicious activity by overseas adversaries and competitors.

Creating New, High-Paying Tech Jobs
Increased digital collaboration and data flows across North America will open the door for new American software jobs that pay six figures on average. See real-world, success stories at TransformYourTrade.org.

Protecting Consumer Privacy
The USMCA helps secure our personal data by requiring a system of privacy protection that addresses issues of transparency, security safeguards, and enforcement.

Promoting Copyright Protection Online
The USMCA promotes copyright protection online by providing appropriate safe harbors to businesses that remove infringing content from their platforms.

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