Risky Business: Malware Threats From Unlicensed Software

malicious + software = malware

Unlicensed software & malware are tightly linked

Around the world, there is a strong and consistent correlation \( r = 0.79 \) between unlicensed software use and malware encounters.

![Graph showing the correlation between national rates of unlicensed software installation and malware encounter rates.]


Malware is dangerous and costly

Almost a million new malware threats are created each day


Organizations experience a cyber-attack every seven minutes

Source: IBM, “Fighting Cybercrime with Actionable Insights,” 2015

Malware problems associated with unlicensed software cost organizations nearly $500 billion in 2014


Reduce cyber threats with good software management. Learn more at www-bsa.org