

Risky Business: Malware Threats From Unlicensed Software

malicious + software = malware



VIRUSES



TROJAN HORSES



SPYWARE

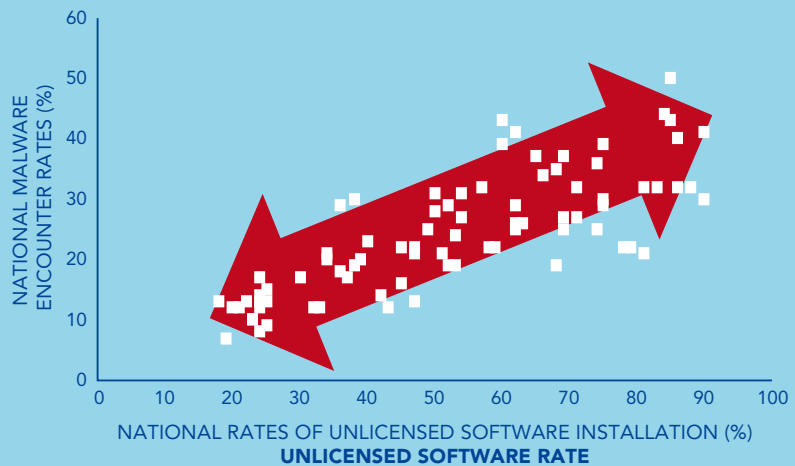


RANSOMWARE



Unlicensed software & malware are tightly linked

Around the world, there is a **strong and consistent correlation** ($r = 0.79$) between unlicensed software use and malware encounters



Source: IDC White Paper, sponsored by BSA, "Unlicensed Software and Cybersecurity Threats," January 2015



Malware is dangerous and costly



Almost a million new malware threats are created each day

Source: Symantec, "Internet Security Threat Report," 2015



Organizations experience a cyber-attack every **seven minutes**

Source: IBM, "Fighting Cybercrime with Actionable Insights," 2015



Malware problems associated with unlicensed software cost organizations nearly **\$500 billion** in 2014

Source: IDC White Paper, sponsored by Microsoft, "The Link Between Pirated Software and Cybersecurity Breaches," March 2014



Reduce cyber threats with good software management.
Learn more at www.bsa.org